

AMARILLO DAILY NEWS, SUNDAY MORNING, DEC. 31, 1922.

B. C. D. ACTIVITIES FOR 1922 BRIEFLY REVIEWED

SMELTER PLANT GREAT INDUSTRY WON THIS YEAR

One of the outstanding factors in the growth of Amarillo in recent years is the Board of City Development (Chamber of Commerce), whose field of activities embraces far more than the name of the organization would imply.

Semi-official civic activities in Amarillo, including charities, social service work, public health program, transportation, agriculture, conventions, trade excursions, highways, public utilities and numerous other minor activities, either are directly or indirectly connected with the Board of City Development, whose directorate exercises a vast influence in the moulding of public opinion once it is expressed.

The accomplishments and work of the board are set forth below in a bare recital of facts without special emphasis given to any activity.

Officers and Directors.

During the past year the following directors, by reason of resignation and expirations of terms have retired from the board: Tony Chishum, Henry S. Gosh, R. E. Hanson, C. M. McCullough, J. M. Gaines, C. C. Odile, and Rev. Roy Rutherford. The present membership of the board is as follows: E. R. Humphreys, president; F. M. Ryburn, vice president; W. C. Irvin, finance director; Col. E. O. Thompson, trade chairman; J. W. Collins, poultryman; Dr. George T. Thomas, entrepreneur; John B. Gilvin, rates and expenses; T. Lorin Driscoll, highways; U. N. Oliver, civic; A. E. Meyer, immigration; J. N. Riggs, public utilities; Lee R. Williams, publicity; J. P. Burgess, agriculture; Ross D. Rogers, industrial; F. T. Collins, labor. The salaried personnel consists of: O. V. Vernon, secretary; J. C. Sebastian, assistant secretary; Harmon Benton, county surveyor; Hamlin Palmer, traffic manager; Mrs. B. L. Pendleton, stenographer.

Highways.

This department, co-operating with the Southwest Trail Association, was successful in having the highway from Kansas City to El Paso thoroughly marked. Amarillo's quota being apportioned by the board, which was \$250,000.

Co-ordinated and assisted the Perryton Chamber of Commerce relative to a direct highway from Perryton, via Abilene, Walls on Canadian River, to Amarillo.

Provided free lights, gas and water for Tourist Camping Grounds.

Assisted in the efforts of placing the roads leading from the city to Elzano Cemetery in good condition.

Sent representatives to road conventions at various places in the Southwest, including such places and associations as the American Automobile Association, St. Louis, Mo.; Ozark Trail Association, Tulsa, Okla.; Texas Highway Association, Galveston, Texas.

Furnished information to hundreds of tourists on road conditions at the information bureau of the board.

Assisted the Texas Highway Association in its drive for membership in Amarillo.

Civic.

Sponsored the Fourth of July celebration in Amarillo.

Co-operated with the Art Association in arranging for an art exhibit in Amarillo.

Sponsored the movement to have a tunnel of Pan Duro Canyon made by Victor Higgins.

At the request of W. C. Kenyon, postmaster, this committee made an inspection of the work and plans of the local post office.

Co-operation was given to the subject of a proper system of street markings for the city of Amarillo and recommendations made to the City Commission.

Assisted the local companies of the Texas National Guard in their efforts to induce the employees of the members of the companies to grant vacations to the men in order that they might attend the annual encampment.

Co-operated with the entertainment committee in arranging for various band concerts at the City Park during the summer months.

Assistance was rendered to the local post of the American Legion in the observance of Armistice Day.

Rendered aid in raising the annual budget of the Associated Charities and the Salvation Army in Amarillo.

Assisted in promoting the Athletic Association of the Amarillo High School.

Agriculture.

Induced and recommended the movement relative to the improvement of the quality of wheat raised in the Southwest.

Efforts were made to secure an agent of the Extension Department, Texas A & M College for the Panhandle-Plains section of Texas, with headquarters at Amarillo.

Encouraged and assisted the organization of Boys' and Girls' Clubs in Potter County.

Under the auspices of this committee the Potter County exhibit to the Texas State Fair, 1922, was collected and displayed. The exhibit won second prize at the fair, the amount of award being \$300.

Assisted in the promotion of more acreage for cotton in the Panhandle of Texas for the year 1923.

Promoted Cotton Parade in the city of Amarillo, the parade being made up of the citizens of Moore County in a display of 54 bales of cotton. Assisted in raising \$100 as a bonus for the first bale ginned in Moore County.

Co-operated with the Moore County

cotton. Committees were appointed on weather conditions and temporary officers were elected.

Attention and consideration was given to the matter of proper housing facilities in Amarillo for the sales of the Herdman Brothers Association.

Trade Extension.

A good fellowship trip was made by the business men of Amarillo to Plainview in May to attend the annual convention of the West Texas Chamber of Commerce.

A delegation of business men from Amarillo made a good fellowship trip to Pampa during the month of October to attend the Gray County fair.

Induced and assisted in the trade trip made to Tucumcari, N. M., and the banquet given to the business men of that city, as fostered by the Amarillo Jobbers and Manufacturers' Association.

Visits were made to various conventions and business sessions held over the Panhandle, including such places as Tulsa, Hereford, Canadian, Dumas and Clarendon.

Launched the annual trade excursion which was the examination for ordination in the Gospel ministry of young Rufus Brazil of Hereford. The examination, conducted by the presbytery of the ordained ministers present, as used by the Hereford church, was highly acceptable; and the presbytery voted a unanimous and hearty vote recommending that the Hereford church ordain him. The ordination service will be held in Hereford church sometime in January.

Entertainment.

Through the efforts of this department the 1924 convention of the Big Four Railroad Brokers was secured for Amarillo.

A movement was initiated and delegates were sent to the State Press Association at Denton to secure the convention of this association for 1924 in Amarillo.

Assisted in the entertainment of the Panhandle Hardware Dealers' Convention, May 5.

Entertained the following conventions:

Panhandle Press Association; Panhandle Grain Dealers' Association; Hereford Grocers' Association; State Officers; American Legion, Department of Texas; Panhandle Commercial Association; Colorado-to-Gulf Highway Convention; Shrine Caravan; Panhandle Bankers' Association; W. O. W. Banquet; Panhandle-Plains Chamber of Commerce Convention; reception Amarillo public school teachers; Armistice Day celebration, Daughters of American Revolution; Auto-Pass Highway Association; annual convention Canadian-Clovis division; Southwest Trail Association; Texoma Concert Band; Panhandle-Plains Retail Lumbermen's Association; 142nd Infantry Board; 20th Infantry Board; rendered assistance in securing the 1923 convention of the Order of Eastern Star for Amarillo.

Miscellaneous.

Induced and assisted the preparation of the revision of the State Tax Laws of Texas as submitted by John W. Carrington of San Antonio.

Large amount of printed matter advertising Amarillo as the industrial and commercial center of the Panhandle-Plains section of Texas was mailed out to various inquirers from all parts of the country.

Valuable assistance was rendered the Jobbers and Manufacturers' Association during their recent exposition, an information bureau was operated by the board during the three days of the show.

Publicity.

Publicity of Amarillo was secured in the Milwaukee papers during the convention of the Ad Clubs in that city.

Several pieces of publicity matter have been prepared in booklet form and mailed to all parts of the United States.

A vast amount of publicity for Amarillo and the Panhandle section of Texas has been secured from time to time in the leading daily papers of the South.

Upon recommendation of this committee the board induced the sale of Auto Home Plates in Amarillo by Hanover Post No. 54, American Legion.

Prepared folder relative to the large gas field near Amarillo and mailed same to various parts of the United States.

Through the courtesy of the Dallas News, a cut of the Potter County exhibit at the Texas State Fair was published in this paper, and several of the leading papers throughout the state.

Publicity was given to the numerous conventions held in the city, and the activities of the board have been kept before the public through the medium of the local press.

This committee gave serious consideration to the question of a regional fair in Amarillo. Various meetings were held and plans submitted to the committee, but no definite action was taken until a meeting was held at Tulsa, Texas, for the purpose of considering the proposed fair, and the location of same. Through this department approximately 100 business men from Amarillo attended the meeting of the directorate of the Panhandle-Plains Chamber of Commerce and submitted Amarillo's bid for the location of the regional fair for 1923. However, another meeting was called at Hereford, Texas, one month later, and the proposition as submitted by Amarillo for the location of the fair was accepted by the committee appointed from the Panhandle-Plains Chamber of Commerce. At a recent meeting of the Board of City Development plans and outlines were submitted by this committee on the question of the All-Panhandle Fair, which outlines included a premium not \$50.00 to be given by the board for the person submitting the best name to the exposition under discussion.

Doctors Recommend Bon-Opto for the Eyes

Physicians and eye specialists prescribe Bon-Opto as a safe home remedy in the treatment of eye troubles and to strengthen eyesight. Sold under money refund guarantee by all druggists.

TERRA BLANCO BAPTISTS MEET HEREFORD NEXT

HEREFORD, Dec. 30.—The monthly meeting of the Baptists of the Terra Blanco Association of Baptist Churches was held last week with the Summerfield Baptist church.

While the weather was unusually cold and accompanied by a severe wind, there was a fine attendance of visitors from Tular, Canyon, Hopper, Dimmitt and Hereford. Fifteen of the members of the Hereford church were present.

The presiding officer was Rev. J. A. Landley of Dimmitt. Rev. H. F. Aulick of Cisco was the clerk.

One of the most interesting features of the meeting was the examination for ordination in the Gospel ministry of young Rufus Brazil of Hereford. The examination, conducted by the presbytery of the ordained ministers present, as used by the Hereford church, was highly acceptable; and the presbytery voted a unanimous and hearty vote recommending that the Hereford church ordain him. The ordination service will be held in Hereford church sometime in January.

The addresses of the meeting were by Revs. Hill Landley, Aulick, Morris, Dawson and Hill, and were unusually interesting. Mrs. W. E. Hicks presented a very interesting map of the times and told in a most interesting way of the experiences of the people of God during those distressing times.

The music was led by Mr. J. R. Goliath of Dimmitt. The pastor of the church is Rev. G. L. Morris of Friona.

The local attendance was large, and the hospitality of the community was perhaps never better shown than on the occasion of this meeting. A great sum dinner was served at the church and heartily partaken of by all present.

The next meeting comes to Hereford, and will be held on Tuesday the last Sunday in January.

Build New Tank Cars.

MARSHALL—Twenty new oil tank cars, the first of an order of 130 cars that are to be built at Milton, Pa., for the Great Northern Railway Company, have been completed and are on their journey to Texas, where the company officials here say they have been notified. This order of 130 new 10,000-gallon capacity steel tank cars will be completed by the latter part of January, they do

claim.

The news of the state and nation affecting the business of transportation must also receive considerable attention in the scope of the work of this committee.

Freight Traffic Bureau Keeps Up Fight For Rates

matter has been held in suspense awaiting action of the Oklahoma rate case.

Common Point Rates.

Common point rates have been secured for Amarillo and Amarillo group points on point and kindred articles in carloads.

One-half of fourth class rate was arranged for empty carriers returned from New Mexico points to Amarillo manufacturers and distributors of carbonated beverages, etc.

A special reduced rate has been secured on cotton and cotton linters shipped to Amarillo mattress factories, on some basis as applies on shipments to the cotton mills of Texas.

Assurance has been received from officials of the American Railway Express that free delivery service will be extended in Amarillo from the present limit at Twenty First Street south to Twenty Fourth St.

This department rendered service during the fall in reducing the stock car shortage in individual cases upon request of Amarillo shippers and others throughout the Panhandle.

It also served in furnishing testimony regarding conditions in the Panhandle at a hearing at Fort Worth, Nov. 6, in an action brought by the American Livestock Stock Association to secure half rates on feed for cattle in this section.

The Interstate Commerce Commission has so far failed to render any decision.

The compilation of facts and figures regarding agricultural production, manufacturing, commerce, etc., in Amarillo and Amarillo trade territory has also tempted a considerable proportion of the time and attention of the committee. This work furnishes valuable material in the traffic and publicity departments of the Board.

A TEXAS WONDER

For kidney and bladder troubles, gravel, weak and lame back, rheumatism and irregularities of the kidneys and bladder in both men and women. If not sold by your druggist, will be sent by mail on receipt of \$1.25. Small bottles often cause send for written testimonials. Dr. E. W. Hall, 2625 Olive St. St. Louis, Mo. Sold by druggists—Advertisement.

Chiropractor

J. F. Bromer, D. C., established five years. Also X-Ray service. Phones 1628-1639. Western Bidg. Opposite Courthouse.

The Great Tomorrow

Man's progress, his hopes, his plans and his aspirations are ever built in the Great Tomorrow. And as we close the pages of the old year, and enter the new, we are peculiarly conscious of the responsibilities of the next twelve months.

It is our wish that the coming year will find us as an institution ready and prepared to meet the growing needs of this city in an even larger capacity than we have in the past, and on the same basis of conscientious, helpful service.

We recognize that, in assuming the dominant position among Amarillo's Jewelry stores, we at the same time assume an obligation to provide the best service, the largest stocks and every new idea, so that here, indeed, the entire Panhandle may shop freely, candidly; and that every transaction may be quickened with the warmth of genuine friendship, with frankness, truth, and plain unadulterated honesty as the basis of our mutual relationship.

May the coming year bring a full measure of Prosperity and Happiness to every home in this city. May each day be crowned with success, every desire realized, and every aspiration attained. It is our fervent wish that we may in some small degree lend a helping hand to promote your fondest hopes for the Great Tomorrow.

